

## **Operating Model and Insurance Rules Advisory Committee**

### Charged Studies: Operating Model, Insurance Market Rules

- Consider the feasibility and desirability of the Exchange engaging in selective contracting and multistate or regional contracting.
- Consider the rules under which health benefit plans should be offered inside and outside of the Exchange, including risk selection, reinsurance and risk corridors.
- The scope of the advisory committee's work includes all the study provisions within the Operating Model and Insurance Market Rules legislatively mandated studies

### Co-Chairs:

- Uma Ahluwalia  
(Montgomery County Department of Health and Human Services)
- Jonathan Anders  
(IWS, LLC)

### Membership:

- Salliann Alborn  
(Community Health Integrated Partnership, Inc., Maryland Community Health System, LLLP)
- Virginia Anderson  
(Maryland Dental Action Coalition)
- Paul Berman  
(Psychologist in private practice)
- Vincent DeMarco  
(Maryland Citizen's Health Initiative)
- Laura Howell  
(Maryland Association of Community Services)
- Kendall Hunter

(Kaiser Foundation Health Plan of Mid-Atlantic States)

- Aaron Kaufman  
(Community Advocate)
- Cristina Meneses  
(Public Health Law Network)
- John Miller  
(MidAtlantic Business Group on Health)
- Paul Nicholson  
(Adventist HealthCare)
- Mark Socoloski  
(Riggs, Counselman, Michaels & Downes)
- Tequila Terry  
(DentaQuest)
- Sally Tyler  
(American Federation of State, County and Municipal Employees)
- Susan Wood  
(School of Public Health and Health Services, The George Washington University)
- Kevin Yang  
(CareFirst BlueCross BlueShield)
- Charles Yarborough  
(Lockheed Martin Corp.)

Board Liaison:

- Therese Goldsmith

## **Navigator and Enrollment Advisory Committee**

### Charged Studies: Navigators and Consumer Assistance, Communications and Marketing

- Consider the design and operation of the Exchange's Navigator Program and any other appropriate consumer assistance mechanisms, including user experience.
- Consider how the Exchange should conduct its public relations and advertising campaign.
- The scope of the advisory committee's work includes all the study provisions within the Navigators and Consumer Assistance and Communications and Marketing legislatively mandated studies.

### Co-Chairs:

- Leigh Cobb  
(Advocates for Children & Youth)
- Toby Gordon  
(Johns Hopkins University, Carey Business School)

### Membership:

- Nancy Bond  
(The Coordinating Center for Home and Community Care, Inc.)
- Christopher Culotta  
(CareFirst BlueCross BlueShield)
- Michael Cumberland  
(Keller Stonebraker Insurance)
- Cynthia Demarest  
(Maryland Physicians Care)
- Jay Duke  
(Waring-Ahearn Insurance Agency, Inc.)
- Mary Lou Fox  
(Community Advocate)

- Stephanie Golden  
(Golden & Cohen, LLC)
- Thomas Grote  
(Aetna)
- Floyd Hartley  
(Advocate)
- Yngvild Olsen  
(Baltimore Substance Abuse System, Inc.)
- Richard Reeves  
(United Healthcare)
- Alma Roberts  
(Baltimore Healthy Start, Inc.)
- Jan Ruff  
(MAXIMUS Health Services)
- Deborah Trautman  
(Johns Hopkins Medicine)
- Cassandra Umoh  
(Self-employed consultant)
- Ellen Weber  
(University of Maryland School of Law)

Board Liaison:

- Jennifer Goldberg

## **Small Business Exchange Advisory Committee**

### Charged Study: Small Business Health Options Program Exchange

- Consider options for the design and function of the SHOP Exchange.
- The scope of the advisory committee's work includes all the study provisions within the Small Business Health Options Program Exchange legislatively mandated study.

### Co-Chair:

- John Fleig  
(United Healthcare)
- Bradley Herring  
(Johns Hopkins Bloomberg School of Public Health)

### Membership:

- Shawn Brashears  
(Kelly & Associates Insurance Group)
- Kenneth Capone  
(People On the Go)
- Lee Diemer  
(BenefitMall)
- Joseph Enoch  
(Enoch Office Equipment)
- Jon Frank  
(Jon S. Frank & Associates, Inc.)
- Manny Hidalgo  
(Latino Economic Development Corporation)
- Kindra Ingram  
(Align Spine Health Center, LLC)
- Eric King  
(The Crab Shanty)

- Mary Kivlighan  
(University of Maryland School of Public Health)
- Marilyn Koss  
(Koss Benefits Financial & Insurance Services)
- Cindy Otley  
(CareFirst BlueCross BlueShield)
- Camilla Roberson  
(Public Justice Center)
- Bill Scarafia  
(St. Mary's County Chamber of Commerce)
- William Simmons  
(Group Benefit Services)
- Deborah Stallings  
(HR Anew)

Board Liaison:

- Thomas Saquella

## **Financial Sustainability Advisory Committee**

### Charged Study: Financing of Exchange

- Consider options for the Exchange to be self-sustaining by 2015.
- The scope of the advisory committee's work includes all the study provisions within the Financing of Exchange legislatively mandated study.

### Co-Chairs:

- Nathan Brown  
(U.S. Food and Drug Administration)
- Dushanka Kleinman  
(University of Maryland School of Public Health)

### Membership:

- Russ Causey  
(CMD Outsourcing Solutions, Inc.)
- Matt Celentano  
(Maryland Citizens' Health Initiative)
- Alvin Helfenbein  
(Helfenbein Insurance Agency, Inc.)
- Julia Huggins  
(CIGNA HealthCare)
- Sheila Mackertich  
(Baltimore Health Care Access)
- Michael McHale  
(Hospice of the Chesapeake, Inc.)
- Miguel McInnis  
(Mid-Atlantic Association of Community Health Centers)
- John O'Donnell  
(Washington Area New Automobile Dealers Association)

- Leni Preston  
(Community Advocate)
- Stephanie Reid  
(Carroll Hospital Center)
- Mike Robbins  
(Maryland Hospital Association)
- Tara Ryan  
(Pharmaceutical Research and Manufacturers of America)
- Randolph Sargent  
(CareFirst BlueCross BlueShield)
- Jagdeep Singh  
(Prince George's Hospital & Laurel Regional Hospital)
- Ronald Wineholt  
(Maryland Chamber of Commerce)

Board Liaison:

- Ben Steffen